



## Philippe Plaisance appointed Chief Executive of Index Multimedia

Paris, June 8<sup>th</sup> 2006

### The Board Meeting of June 7<sup>th</sup> 2006 relieved Pierre Paperon of his duties as the Company's Chief Executive.

To replace him, the Board appointed Philippe Plaisance as Chief Executive of Index Multimedia.

As Chairman of Wonderphone TV for several years, Philippe Plaisance had run his own group of TV networks and audiovisual production companies in Europe, Asia and the Middle East and 18 TV shopping channels in 18 countries. His group, which employed 1500 people and generated sales of 100 million dollars a year was sold in 1996.

They included:

- Sygma, the world's leading press agency in the "people" sector, sold to Corbis (Bill Gates);
- Plaisance Films, a leader in entertainment and TV reality shows, sold to Pathé Télévision;
- Plaisance Télé-Achat, Europe's premier bouquet of shopping channels (sold to different companies in different countries: France Telecom, Alcatel, SSR, etc).

Since selling his group, Philip Plaisance has invested in several companies.

Before his appointment as Chief Executive of Index Multimedia, Philippe Plaisance was at the head of Wonderphone TV, Europe's leading supplier of video content for mobile phones, **which he continues to run**.

The Board also relieved Marie-Line Malaterre of her duties as Chief Operating Officer, temporarily suspended since the last Board Meeting of April 25<sup>th</sup> 2006.

### About Index Multimédia :

*A subsidiary of Index Corporation (one of the largest suppliers of mobile telephony services and content in Japan), Index Multimedia is one of the main designers of added-value mobile products and services aimed at the general public and the world of business in Europe. Index Multimedia is quoted in Section B of Eurolist, ISIN: FR0004061513.*

### About Wonderphone TV :

*Created by Philippe Plaisance in 2004, Wonderphone TV is the European leader for mobile TV Programs and the 4<sup>th</sup> biggest mobile games editor. Wonderphone owns a catalogue of over 3 million videos, including prestigious licences. The company works with over 70 mobile operators in around 40 countries and operates 35 video on demand channels broadcasted daily on the mobile operators portals. In France, Wonderphone TV runs, amongst other things, the SFR (SFR TV & Video) and Orange (Orange World Video) video offers. At the end of its first financial-year closed 31<sup>st</sup> of december 2005, WonderPhone TV sales amounted € 13.5 millions.*

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