



INDEX MULTIMEDIA

Société anonyme with a capital of € 839 243.50
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Index Multimedia launches its new mobile subscription service 123Club - (www.123club.net)

Index Multimedia aims at expanding its business to mobile services based on subscription by launching its brand new "123Club" application: a Wap site combined to a Web site dedicated to mobile entertainment.

123Club allows unlimited access to thousands of high quality contents (truetones, fulltracks, java games and videos) while subscribing for the cost of 3€ only per week through SMS+ or Internet+. A smashing hit content is also offered to every new member as a welcome gift!

How to register? Very easily in sending a sms containing the trigger of the selected content to the 88123 shortcode. You will then be invited to complete your registration by sms, get your gift, and finally access the Wap Zone where the best contents are waiting for you. You can also register by sending "KDO" to 88123.

On the web, 123club.net is fully dedicated to young people wishing to customize their mobile or simply get the latest hits as ringtones or fulltracks. Once registered as members, customers can reach the Wap Zone where they get unlimited access to download premium contents without any restriction or additional cost.

> **Music, Full tracks and True tones:** **123Club** provides all different styles of music such as alternative, hip-hop, r'n'b, chill-out, classic rock, etc. It also includes original compositions made of a combination of sound effects and music that follow the latest music trends.

> **Pics, animated & walltags:** **123Club** graphics are suitable for all screen sizes and compatible with any colour screen handset.

> **Java games:** **123Club** features the funniest and most original java games. From arcade to adventure, action or virtual pet to hug, the best applications are there!

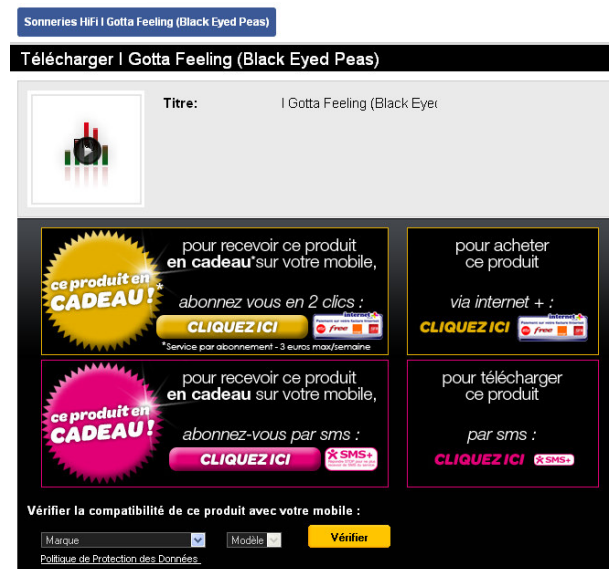
> **Videos:** **123Club** offers a broad portfolio of videos such as Dance lessons, Family favourites, X'mas videos and of course video ringtones.

Join 123Club and download your favourites!



A very user friendly homepage gives you an overview about available contents

Having selected the content you reach the billing page where you can choose between Internet + or SMS + (both subscription and act) for the payment.



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