



French "Société anonyme" with a capital of € 839 243.50
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Index Multimedia enters into a partnership agreement with Grenoble Foot 38 (GF38)

In line with its strategy to strengthen the synergies within the INDEX group, Index Multimedia, one of the leading editors of multimedia products and services and GF38, the well known league 1 football team of Grenoble, are pleased to announce their new partnership.

This partnership will be materialized by putting up on the GF38 shirts our logos:

- **"Flashkado.com": Index Multimedia's newly launched games site**
- **and "Tchatte.com": one of the major community chat sites in France.**

They will also be displayed on all available advertising media such as TV screens, LED, interview panels, web site and pitch panels.

The synergy for both partners consists for GF38 in providing precious media coverage to Index Multimedia's brands and for Index Multimedia in offering its powerful Internet services. This partnership is not a kind of traditional sponsorship operation, but it targets at increasing both businesses by using dynamic web platforms and it is also the first trial to differentiate advertisement for home and away matches.



This new rapprochement will be the key of our common success and

“Together let’s reach the summits”



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