



**123 MULTIMEDIA signs an EXCLUSIVE
LICENSING DEAL with
MARILYN MANSON RECORDS**

123 MULTIMEDIA increases its product offering and license portfolio by signing an exclusive contract with the record label *MARILYN MANSON RECORDS*.

The licensing agreement includes photos, ring back tones, dedications and mini-videos recorded especially by par Marilyn Manson for 123 Multimedia. These original products can be exploited in Europe for Audiotex, Videotex On-line (Internet free or not) services, and for mobile phones (SMS, GPRS, UMTS, I-MODE, WAP...).

This licensing deal is the continuity of the work already accomplished with the music industry, in particular with all the majors.

About Marilyn Manson :

Half man, half woman; half angel, half devil, Marilyn Manson and his band always provoke a strong reaction. Hated by some, praised by others, the American hard rock band fascinates more and more people.

With the release of the album «Antichrist Superstar» in October 1996, Manson became a star. The album entered the American billboard at number three. Marilyn Manson has played several characters in movies, published his autobiography in 1998, and created his record label, Posthuman Record.

About 123 MULTIMEDIA :

123 Multimedia, a subsidiary of Index Corporation (one of the largest suppliers of content for mobile telephones in Japan), is one of the main suppliers of value-added multimedia products and services aimed at the general public and companies in France and in most of Western Europe, as well as in certain other countries. It provides users with services that customize their mobile telephones, such as ringtones, logos, Java-based games, voicemail messages, video content, ring back tones, interactive jokes, ring and voicemail videos, information and news (horoscopes, sports results, weather forecasts, etc.), social contact possibilities (such as chat, dating and blogs), and games/contests.

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