



123 becomes Index Multimedia

123 Multimedia's board of directors met on December 14, 2005, under the presidency of Miss Yoshimi Ogawa, and approved 123 Multimedia's company name change to "**Index Multimedia**".

The new designation confirms 123 Multimedia's standing as one of the spearheads of the Index Group's international development.

The "multimedia" name is a synthesis of all of the Index Group's business fields: customized downloads of mobile phone content including ringtones, images, games, voice-mail messages, video content, ring back tones, interactive jokes, video ringtones, video voice-mail messages, information services (horoscope, sports results, weather forecasts, etc.), community sites (chat, dating) and quizzes.

Moreover, the Index name is more easily adapted to international environments than 123, which changes with reference to each country's language (*"eins, zwei, drei"*, *"ichi, ni, san"*, *"un, dos, tres"*...).

The company name change does not apply to existing commercial brands.

A new logo will be introduced in early 2006.

Index Multimedia Profile:

Index Multimedia, a subsidiary of Index Corporation (one of the largest suppliers of content and services for mobile telephones in Japan), is one of the main conceptors of value-added mobile products and services aimed at the general public and companies in France and in most of Western Europe, as well as in certain other countries such as Thailand. It provides users with services that customize their mobile telephones, such as ringtones, logos, Java-based games, voicemail messages, video content, ring back tones, interactive jokes, ring and voicemail videos, information and news (horoscopes, sports results, weather forecasts, etc.), social contact possibilities (such as chat, dating and blogs), and games/contests.

ISIN : FR0004061513

Contacts :

Investors:

Jeremy Prince
jeremy.prince@123multimedia.com
Tel: +33 561 435 050

Press:

Catherine Giuliani
catherine.giuliani@123multimedia.com
Tel: +33 155 374 427