



APPOINTMENT OF MR PIERRE PAPERON AS THE NEW CHIEF EXECUTIVE OFFICER OF 123 MULTIMEDIA

Toulouse, Paris, the 16th of November 2005

The Board of Directors of 123 Multimedia has unanimously elected Mr Pierre PAPERON Chief Executive Officer to replace Mr Patrick ABADIE.

Mr Pierre Paperon has extensive experience in managing dynamic and responsive new technology companies.

He launched Alta Vista France (the Internet search engine) before taking on the European and International presidency from 1999 to 2001, opening 16 new countries within 6 months.

From 2001 to 2003, he was also CRM and Internet Managing Director for Danone Group (two billion online purchases). He was notably responsible for launching the Chinese website.

As the General Manager he successfully developed Lastminute.com (one of the three leading European travelling agencies) France from 2003 to 2005, the turnover almost doubling during that period.

Previous to this, he worked for six years for a communications agency (Havas Advertising) and spent nine years working in the strategy consulting field (McKensey and Operandi).

Using his experience, he will accelerate 123 Multimedia group's growth by:

- fully using its historical competencies as the leader of mobile content and services; and
- capitalising on the technological advance of its Japanese parent company Index Corp
- using the potential of promising new markets.

About 123 MULTIMEDIA :

123 Multimedia, a subsidiary of Index Corporation (one of the largest suppliers of content and services for mobile telephones in Japan), is one of the main conceptors of value-added mobile products and services aimed at the general public and companies in France and in most of Western Europe, as well as in certain other countries such as Thailand. It provides users with services that customize their mobile telephones, such as ringtones, logos, Java-based games, voicemail messages, video content, ring back tones, interactive jokes, ring and voicemail videos, information and news (horoscopes, sports results, weather forecasts, etc.), social contact possibilities (such as chat, dating and blogs), and games/contests.

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